

WHAT IS CLAIMED AS NEW AND IS INTENDED TO BE SECURED BY LETTERS  
PATENT IS:

1. A composition, comprising:

5 in a physiologically acceptable medium, an aqueous phase dispersed in an oily phase by means of an emulsifier of at least one oligomer or one polymer derived from a polyolefin, comprising a polyolefinic apolar component comprising at least 40 carbon atoms and at least one polar component.

10 2. The composition according to Claim 1, wherein the polyolefinic apolar component of the emulsifier comprises from 60 to 700 carbon atoms.

15 3. The composition according to Claim 2, wherein the polyolefinic apolar component of the emulsifier is selected from the group consisting of oligomers, polymers and/or copolymers of ethylene, propylene, 1-butene, isobutene, 1-pentene, 2-methyl-1-butene, 3-methyl-1-butene, 1-hexene, 1-heptene, 1-octene, 1-decene, 1-undecene, 1-dodecene, 1-tridecene, 1-tetradecene, 1-pentadecene, 1-hexadecene, 1-heptadecene and 1-octadecene.

4. The composition according to Claim 1, wherein the oligomer or polymer derived from a polyolefin reduces the interfacial tension between the aqueous phase and the oily phase of the emulsion by at least 10 mN/m when said oligomer or polymer is present at a concentration of 0.01% by weight relative to the weight of the oily phase.

20 5. The composition according to Claim 1, wherein the polar component of the emulsifier is anionic, cationic, nonionic, zwitterionic or amphoteric in character.

6. The composition according to Claim 5, wherein the polar component of the emulsifier is selected from the group consisting of polyalkylene glycols, polyalkyleneimines, carboxylic or dicarboxylic acids, anhydrides or derivatives thereof, and mixtures thereof.

25 7. The composition according to Claim 6, wherein the polar component of the emulsifier

is selected from the group consisting of polyoxyethylene, succinic acid or anhydride and derivatives thereof.

8. The composition according to Claim 1, wherein the oligomer or polymer derived from a polyolefin is prepared by the reaction of a polyolefin derivative and at least one acid selected from the group consisting of maleic acid, maleic anhydride, fumaric acid, itaconic acid, citraconic acid, mesaconic acid, aconitic acid, derivatives thereof and mixtures thereof.

9. The composition according to Claim 1, wherein the emulsifier is a polyisobutylene with an optionally modified succinic terminal group.

10. The composition according to Claim 8, wherein the emulsifier is the product of the reaction of maleic anhydride with polyisobutylene.

11. The composition according to Claim 1, wherein the quantity of emulsifying oligomer(s) or polymers) ranges from 0.1% to 10% by weight of active substance relative to the total weight of the emulsion.

12. The composition according to Claim 1, wherein the quantity of aqueous phase ranges from 40% to 95% by weight relative to the total weight of the composition.

13. The composition according to Claim 1, wherein the composition comprises at least 30% by weight of water relative to the total weight of the composition.

14. The composition according to Claim 1, wherein the oily phase comprises at least one hydrocarbon oil.

15. The composition according to Claim 14, wherein the quantity of oily phase ranges from 2.5% to 60% by weight relative to the total weight of the composition.

16. A cosmetic emulsion composition, comprising:

in a physiologically acceptable medium, an aqueous phase dispersed in an oily phase by

means of an emulsifier of at least one oligomer or one polymer derived from a polyolefin, comprising a polyolefinic apolar component comprising at least 40 carbon atoms and at least one polar component.

17. A method of cosmetic treatment, comprising:

5       applying the composition of Claim 16 to the skin or the lips thereby effecting the treatment of, protection of, care of, removal of make-up from, cleansing of and/or application of make-up to the skin and/or the lips.

18. A cosmetic composition for the care of dry skin, dry lips and/or sensitive skin, comprising:

10       the composition of Claim 1 and at least one cosmetic adjuvant thereby providing for the effective care of dry skin, dry lips and/or sensitive skin.

19. A method of manufacturing a cosmetic W/O emulsion composition, comprising;

15       combining a physiologically acceptable aqueous medium in an amount such that water component of the cosmetic composition is at least 30% by weight of water relative to the total weight of the composition and an oily phase in the presence of at least one oligomer or one polymer derived from a polyolefin comprising a polyolefinic apolar component comprising at least 40 carbon atoms and at least one polar component.

20. The method according to Claim 19, wherein said content of water is at least 50% by weight in the composition.

20       21. A method of preparing a multiple W/O/W or O/W/O emulsion, comprising:

      combining the prepared composition of Claim 1 with water or oil to prepare a W/O/W emulsion or a O/W/O emulsion.

22. A make-up removing composition, comprising:

the composition of Claim 1 in combination with a make-up removing oil.

23. The make-up removing composition according to Claim 22, wherein said make-up removing oil is a fatty acid ester of a straight or branched  $C_{1-17}$ - alcohol and a straight or branched fatty acid of at least 12 carbon atoms.